**Associate of Arts in Business Administration**

Program Learning Outcomes Curriculum Map and Plan[[1]](#footnote-0)

Updated 2023.07.13

| Program learning outcomes: *Graduates should be able to…* | BU 101 | BU 111 | BU 201 | BU 202 | BU 205 | BU 221 | BU 222 | BU 230 | BU 243 | BU 241 or 276 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. Apply foundational business knowledge in accounting, economics, and management utilizing concepts with appropriate terminology and theory. | I | I | R | R | R | I | R | I | R | A[[2]](#footnote-1) (2022-23) |
| 1. Communicate using business concepts and articulate using terminology with applicable technologies. | I | R | I | R | A[[3]](#footnote-2) (2023-24) | I | R | R | I | R |
| 1. Identify and exhibit standards of professional practice, ethical behavior, and social responsibilities in a rapidly changing professional environment. | I | I | R | R | R | I | R | A[[4]](#footnote-3) (2024-25) | R | R |
| 1. Explain policy and use decision making abilities using various approaches. | I | I | A[[5]](#footnote-4) (2025-26) | R | R | I | R | R | R | R |

1. Only courses that are a part of the main program of study requirements should be listed on the first row. Courses that are not required for only this program are excluded from the list of courses (e.g., exclude general education core requirements). I, R, and A indicate the main program of study requirements – courses in which each program learning outcome is introduced (I), reinforced (R), and formally assessed (A). There should only be one formal assessment (A) in each row and the year of assessment should be noted. Not every cell in every row needs to be filled in; however, each listed course should have at least one letter – either an I, R, or A in its column. This document was created and reviewed by Jamie Riley, Neva Tall Bear, Amber Cummins, Sharon Peregoy, and Jonah Morsette. [↑](#footnote-ref-0)
2. Program learning outcome 1 is assessed in BU 241, small business management, in the simulation reflections final. [↑](#footnote-ref-1)
3. Program learning outcome 2 is assessed in BU 205, business law, in the discussion assignment 2. [↑](#footnote-ref-2)
4. Program learning outcome 3 is assessed in BU 230, organizational behavior, in the final exam. [↑](#footnote-ref-3)
5. Program learning outcome 4 is assessed in BU 201, principles of macroeconomics, in the chapter 10 discussion questions [↑](#footnote-ref-4)