**LBHC Program learning outcome report (2023-24)**

**I. General information**

| **Degree or certificate name** | Business Administration |
| --- | --- |
| **Degree option names** | - |
| **Date report submitted** | 05.08.2024 |
| **Program faculty who contributed to this report** | Jamie Riley |
| **Program learning outcome** (refer to your program learning outcomes curriculum map and plan for the PLO to be formally assessed this year) | 2. Communicate using business concepts and articulate using terminology with applicable technologies. |
| **Course that formally assesses this program learning outcome at its highest level** (see program learning outcome curriculum map and plan) | BU 230 (Organizational behavior) |
| **Number of students assessed for this program learning outcome** | 11/15 students completed the assignments |
| **Semester students were assessed** (e.g., fall 2023) | Spring 2024 |

**II. Assessment of indicators for the program learning outcome** (add more rows if necessary)

| **Break down your program learning outcome into indicators** (maybe taken from rubric): Students should be able to… | List the most significant **teaching and learning activities** used by faculty to facilitate the learning of each PLO indicator in their class(es) | List the **graded assignment(s) that formally assesses** each indicator at its highest level | **Results of assessment:** For each indicator, record the % or # of students who performed below, at, or above expected levels (or enter whatever information makes sense to you) | **Overall, how well did the students perform on each indicator?** (insert an “X” before the appropriate statement) |
| --- | --- | --- | --- | --- |
| Apply knowledge of management using terminology and theory. | Chapter 5 and 6 lecture materials | Chapter 6 question (not discussion questions) | Below expected levels: 5  At expected levels: 6  Above expected levels: 4 | Below expected levels  At expected levels X  Above expected levels |
| Identify and exhibit standards of professional practice, ethical behavior, and social responsibility. | Common workplace problems.  In-class discussion. | Common workplace problem.  Discussion assignment. | Below expected levels: 5  At expected levels: 10  Above expected levels: | Below expected levels  At expected levels X  Above expected levels |
| Use terminology and apply theories to articulate understanding. | Bu 230 final | Final exam | Below expected levels: 3  At expected levels: 7  Above expected levels: 5 | Below expected levels  At expected levels X  Above expected levels |

**III. Overall assessment of this program learning outcome** (please be thorough in all responses)

| **Overall, how well did the students perform on this PLO?** (insert an “X” before the appropriate statement) | Below expected levels  At expected levels X  Above expected levels |
| --- | --- |
| **Analyze assessment of PLO indicator results in section II:** What does the information in section II suggest to you about the performance expectations, the teaching strategies, and student learning? | Students do well in a discussion-based environment where they can apply theory and terminology to everyday experiences in the workplace.  Student feedback from BU 230 final exam indicated chapter 3 personality tests helped students understand their personalities and how it relates to behavior in organizational settings. |
| **Next steps:** Plans for reinforcing effective teaching and learning strategies and for improving student learning (clearly identify what will be done, by whom, by when, and how you will assess the impact of the changes) | The instructor will implement more discussion activities as well as more hands on activities while in the classroom and in course work |
| **Projected semester of implementing “next steps”** | Summer 2024 |
| **Results of “next steps” implementation on student learning – this section is to be completed the following year** (describe how the implementation of the above “next steps” impacted student learning in the program) |  |
| **Date “results of ‘next steps’ implementation” section above submitted** |  |
| **Suggestions** for improving this report or process (if any) |  |